

## **VISITOR'S REGULATIONS - EXHIBITION IN DIGITAL AND ON-SITE OR FULL DIGITAL FORM**

ITALIAN EXHIBITION GROUP SPA (IEG) has adopted the following General Regulations, applicable to events in digital and on-site or full digital form, in order to regulate the rules of conduct of Visitors, Journalists and other users (hereinafter, "Interested parties" ) who access (for events in digital and on-site form) to the structures of the Company or to the premises or offices of IEG or to other places in any case related to the former, following the registration / adhesion procedures prepared through official channels of individual Shows and / or Events, as well as to regulate the methods and conditions relating to the registration and use of the Web Platform (for digital and on-site or full digital events).

### **A) DISCIPLINE OF EVENTS IN DIGITAL AND ON-SITE FORM**

#### **1) COVID 19 EMERGENCY - INFORMATION**

Pursuant to EU Regulation 679/2016 (GDPR), information is provided below regarding the processing of personal data of subjects who, during the COVID-19 emergency, so-called Coronavirus, access the premises and offices of ITALIAN EXHIBITION GROUP SPA or other places in any case referable to the latter.

Type of personal data processed and interested parties

Within the limits of the purposes and methods defined in this information, the following are processed:

- a) data relating to body temperature that will be detected upon entering the ITALIAN EXHIBITION GROUP SPA facilities;
- b) information on close contacts at high risk of exposure, with suspected subjects or subjects tested positive for COVID-19 or who have been subjected to a swab to verify this positivity;
- c) information concerning being subjected to the measure of quarantine or isolation and having tested positive for the COVID-19 virus.

The personal data being processed refer to

- o visitors, journalists and other users who access the Facilities of the Company's Exhibition Center or the premises or offices of IEG or other places related to it.

#### **Purpose and legal bases of the processing**

- o Personal data (even of a particular nature if necessary) will be processed exclusively for the purpose of prevention and containment by COVID-19, in execution of the anti-contagion security protocols adopted in accordance with current legislation.
- o The legal basis of the processing is, therefore, to be found in the implementation of the anti-contagion security protocols pursuant to current legislation and as per the shared protocol regulating the measures to combat and contain the spread of the Covid-19 virus in working environments - March 24, 2020 and subsequent amendments.

1) The processing will take place with paper and electronic tools and will last until the end of the state of emergency determined by COVID-19, after which the data will be deleted or made anonymous.

2) The processing takes place exclusively by internal or external subjects previously assigned to the processing, who have received the necessary instructions from IEG. The data necessary to identify the data subject and verify the exceeding of the temperature threshold will be kept, with the adoption of adequate technical and organizational measures, only if it is necessary to document the reasons that prevented access to the company premises and in any case for the time necessary to pursue the aforementioned purpose of preventing the contagion from COVID-19.

3) The data are not disclosed or communicated to third parties, outside the specific regulatory provisions (eg request by the Health Authority for the reconstruction of the supply chain of any "close contacts of a subject who tested positive for COVID-19") . The data is not transferred outside the Italian territory, outside of the case in which foreign authorities or health facilities from which the data subject comes, request it.

4) The data controller is: ITALIAN EXHIBITION GROUP SPA in the person of its pro tempore legal representative, based in Rimini, Via Emilia 1555, email [privacy@iegexpo.it](mailto:privacy@iegexpo.it)

The Data Controller has designated Attorney- Data Protection Officer Luca De Muri as its DPO, available at the email address [privacy@iegexpo.it](mailto:privacy@iegexpo.it)

5) The interested party can exercise the following rights:

- ask the Data Controller to confirm whether or not personal data concerning him is being processed and, in this case, to obtain access to personal data and the following information

- request the correction of personal data or the limitation of the processing of personal data concerning him or to oppose their treatment;

- ask the Data Controller, and obtain without undue delay, the correction of inaccurate data; taking into account the purposes of the processing, and the integration of incomplete personal data, also by providing an additional declaration;

- ask the Data Controller to delete the data if a) the personal data are no longer necessary with respect to the purposes for which they were collected or otherwise processed; b) the interested party opposes the processing, and there is no legitimate overriding reason to proceed with the processing (...); c) the personal data have been unlawfully processed; d) personal data must be deleted to fulfill a legal obligation under Union law or the law of the Member State to which the data controller is subject; (...);

- request the limitation of the processing, when: a) the data subject disputes the accuracy of the personal data, for the period necessary for the data controller to verify the accuracy of such personal data; or b) the processing is unlawful and the data subject opposes the deletion of the personal data and requests instead that its use be limited; or c) although the Data Controller no longer needs them for processing purposes, the personal data are necessary for the data subject to ascertain, exercise or defend a right in court;

- obtain from the Data Controller, upon request, the communication of the third party recipients to whom the personal data have been transmitted.

The interested party can also lodge a complaint with the Guarantor Authority in the event that he considers his rights violated.

The interested party can exercise his rights by writing to the Data Controller Italian Exhibition Group S.p.A., based in Via Emilia, 155 - 47921 Rimini (Italy), e-mail address: [privacy@iegexpo.it](mailto:privacy@iegexpo.it)

**The interested party undertakes to ascertain, at the time of access to the IEG facilities and / or at the manifestation / event of interest:**

- **not to have had contact with affected or suspected subjects or tested positive for COVID-19 or who have been subjected to a swab to verify this positivity,**
- **not to be subjected to the quarantine measure and not to have tested positive for the COVID-19 virus. The interested party undertakes to cancel his / her participation and / or access to the IEG structures, upon the occurrence of one of the aforementioned hypotheses, being also aware of the criminal sanctions provided for in the case of false or misleading statements or behavior as well as of the fact that he will be granted access if a body temperature equal to or above 37.5 degrees is detected.**
- **Participants coming from or who have passed through foreign countries undertake to comply with all protocols and security measures as required by law according to the country of origin, as well as to consult the Farnesina website in advance, declaring that they have complied with all the mandatory health checks and protocols required and that they have complied with all the procedures provided, without prejudice to the criminal sanctions referred to in the previous paragraph in the event of false or untrue statements or conduct.**

**Entry or transit in Italy is absolutely forbidden for those who come or have stayed in one or more countries for which the prohibition is envisaged and reported on the Farnesina website: <http://www.viaggiasesicuri.it/>**

## **2) ACCESS TO THE EXHIBITION CENTER**

### **1. FORBIDDEN CONDUCT**

Sale of products within the Exhibition Center.

The marketing of products within the Exhibition Center is strictly prohibited. In the event of violations of this requirement, ITALIAN EXHIBITION GROUP SPA will have the right to request the intervention of the Public Security Authority, which will take all appropriate measures against the person responsible for the aforementioned violation. ITALIAN EXHIBITION GROUP SPA will have the right to request the return of the ticket issued to the Visitor for free circulation within the Exhibition Center.

### **2. NO SMOKING**

Smoking is strictly prohibited within the entire Exhibition Center. Violation of this requirement will be punished, pursuant to Art. 51 of Law 3/2003, published in G.U. on 10 January 2005, with an administrative sanction equal to a minimum of € 27.50 and a maximum of € 275.00. It should be noted that, in compliance with the aforementioned legislation, the aforementioned sanction is doubled if the violation is committed in the presence of a pregnant woman, infants or children up to 12 years of age. Please note that special smoking areas have been set up inside the Exhibition Center.

### **3. VISITOR QUALIFICATION AND ENTRY TITLE**

- All Visitors, upon registration, must provide truthful information on their identity and activity. In case of false declarations, the interested party will be prosecuted as required by law.
- The entrance ticket is strictly personal and non-transferable.
- The admission ticket is valid for one day only, with the exception of special subscription formulas which could be marketed through the official channels of the individual shows / events.
- Temporary exit from the Exhibition Center and return on the same day is not permitted, except by purchase of an additional entrance ticket, unless otherwise established by ITALIAN EXHIBITION GROUP SPA.
- The entrance ticket validated at the turnstiles cannot be refunded for any reason (art. 74 DPR n. 633/1972). The ticket must be kept and shown in the event of a fiscal control whenever requested and until the final exit.
- To benefit from reduced rates, the categories of visitors involved must show an identification document or a document proving the activity carried out, issued by the competent authorities and valid.

### **4. LIABILITY**

ITALIAN EXHIBITION GROUP SPA declines all responsibility for:

- Damage to things and / or people within the Exhibition Center, unless the harmful facts are attributable to the sole responsibility of ITALIAN EXHIBITION GROUP SPA itself;
- Misleading and / or non-representative information conveyed through promotional-advertising material distributed by third parties not authorized by ITALIAN EXHIBITION GROUP SPA

### **5. CANCELLATION - REPROGRAMMING OF SHOWS / EVENTS**

ITALIAN EXHIBITION GROUP SPA reserves the right to cancel and / or reschedule the Shows and / or Events scheduled in its calendar.

In this case, the reimbursement of the admission ticket will take place exclusively in the event of cancellation and / or rescheduling by ITALIAN EXHIBITION GROUP SPA in one of the following forms, appropriately communicated by ITALIAN EXHIBITION GROUP SPA to the interested party:

- by reconfirming the validity of the ticket for the rescheduled show / event, or by issuing an equivalent entry ticket, subject to regulatory provisions, or by returning the amount paid in the event of definitive cancellation.

In the aforementioned cases, ITALIAN EXHIBITION GROUP SPA will not be liable in any way for any additional costs, charges, expenses, damages incurred by the interested party.

The interested party also acknowledges that certain facts such as adverse climatic conditions, reasons of security and public order, causes of force majeure or other factors not attributable to ITALIAN EXHIBITION GROUP SPA could result in the cancellation or rescheduling of dates and times of the show / event. Any liability of ITALIAN EXHIBITION GROUP SPA in the presence of such situations is excluded.

In such cases, the reimbursement of the ticket will take place, upon communication of ITALIAN EXHIBITION GROUP SPA to the interested party, by reconfirming the validity of the ticket for the rescheduled exhibition / event, or by issuing an equivalent ticket, subject to the provisions regulations, or by refunding the amount paid in the event of definitive cancellation.

ITALIAN EXHIBITION GROUP SPA will not be liable in any way for any additional costs, charges, expenses, damages incurred by the interested party.

ITALIAN EXHIBITION GROUP SPA cannot in any way be held responsible in the event that the interested party, for reasons independent of causes attributable to Italian Exhibition Group SpA, does not participate in the exhibition / event. In this case, no reimbursement or compensation will be due to the interested party.

#### 6. PHOTO / VIDEO

It is expressly forbidden for Visitors to take photographs and films inside the Exhibition Center, unless with the express authorization of Italian Exhibition Group SpA. The prohibition includes: photographs and videos made with any type of equipment (smartphones, tablets, digital cameras , cameras, etc.), as well as drawings or audio recordings. In the event of such violation, ITALIAN EXHIBITION GROUP SPA reserves the right to protect, in any competent office, the copyrights and other related rights.

Upon entering the Exhibition Center, the interested party accesses a "public place".

In this regard ITALIAN EXHIBITION GROUP SPA informs that, through its own staff and / or specifically appointed professionals, it will proceed to acquire photographic images and / or generic video recordings, to document and promote the exhibition / event on its website, on the products editorials connected to it and on any other paper and digital information support. If the interested party does not wish to be photographed and / or filmed in a recognizable manner and / or that the minor accompanying and for which he is responsible is not, please notify the operator recognizable thanks to the appropriate pass.

The interested party will not be entitled to any consideration or compensation of any kind for the use of the aforementioned materials.

ITALIAN EXHIBITION GROUP SPA does not guarantee the blackout on online channels of any third party independent data controllers.

The interested party also acknowledges that all the external and internal areas of the Exhibition Center, for safety reasons, are subjected to video surveillance and that the recorded images are treated, as required by the Privacy Guarantor, in accordance with the general rules on protection of personal data. These images, upon the occurrence of criminal events or of particular importance in terms of order and public safety, will be made available to the judicial or judicial police, if requested.

#### 7. DISTRIBUTION AND / OR DISCLOSURE OF PROMO-ADVERTISING MATERIALS INSIDE THE EXHIBITION CENTER

The distribution and / or dissemination of promotional and advertising materials within the Exhibition Center is prohibited. The Visitor who is caught in the performance of this activity will be immediately deprived of the entrance ticket issued for free circulation within the Exhibition Center.

#### 8. ANIMALS

For each show / event, depending on the product categories, a specific provision is made regarding the access or prohibition of entry for dogs as well as animals of any kind, except for dogs serving blind people.

#### 9. MISCELLANEOUS

ITALIAN EXHIBITION GROUP SPA reserves the right to prohibit access or to accompany anyone who does not comply with this regulation to the exit.

## 10. GENERAL PROVISIONS

These General Visitor Regulations, drawn up in Italian as the official language, have been structured in accordance with national legislation, to which reference must be made for the interpretation of the rules contained within these Regulations.

ITALIAN EXHIBITION GROUP SPA reserves the right to modify the Visitor's General Regulations at any time. An updated copy of the same Regulation will be published on all ITALIAN EXHIBITION GROUP SPA websites and will take effect immediately upon disclosure.

The terms and conditions of these General Visitor Regulations, brought to the attention of the interested party through the publication on the ITALIAN EXHIBITION GROUP SPA websites and the posting at the entrance to the Exhibition Center, represent the only existing contract between the Parties. .

## B) ADDITIONAL RULES FOR EVENTS IN DIGITAL AND ON-SITE OR FULL DIGITAL FORM

### GENERAL DEFINITIONS OF ACCESS TO DIGITAL PARTICIPATION

To facilitate a complete understanding and acceptance of these terms and conditions, the following terms, in the singular and in the plural, will have the meaning indicated below:

- **Platform Owner** ITALIAN EXHIBITION GROUP SPA
- **Web platform:** the website owned by ITALIAN EXHIBITION GROUP SPA through which the event takes place (in digital and on-site or full digital form).
- **Products:** the goods and / or services provided through the Web Platform by a Participant.
- **User (or Visitor):** any person who accesses and uses the Web Platform.
- **Participant (or Exhibitor):** the natural or legal person, other than ITALIAN EXHIBITION GROUP SPA, who offers the Products through physical presence at the event and / or the Web Platform, acting in the exercise of his own commercial, artisanal or professional entrepreneurial activity .
- **Content for the Web platform:** any textual or multimedia element present such as, but not limited to: advertisements, advertisements, reviews, texts, logos, videos, images, instant messaging, etc.

### 1. RULES FOR REGISTRATION OF USERS (VISITORS) TO THE WEB PLATFORM

The Web Platform offered by ITALIAN EXHIBITION GROUP SPA allows Participants to get in touch with interested Visitors.

ITALIAN EXHIBITION GROUP SPA is not part of the relationship that will be established between Visitors and Participants and does not assume any responsibility deriving from the relationships established between them. The credentials for accessing the Web Platform resulting from the Visitor's registration are personal and non-transferable.

All Visitors, at the time of registration, must provide truthful information on their identity and activity. In the event of false statements, the interested party will be prosecuted as required by law.

### 2. SAFETY RULES

All documents, files, videos, images, etc. entered by the Visitor, or whoever is on his behalf, must be previously checked free of "computer viruses". For this purpose, by accepting this regulation, the Visitor assumes responsibility for the fact that the multimedia material loaded on the platform is free from "computer viruses". The Visitor will be required to compensate the damage caused in the event of violation of the aforementioned provision.

Failure to comply with the IT security measures outlined above will also entitle ITALIAN EXHIBITION GROUP SPA to exclude the visitor from participating in the exhibition / event.

### 3. PLATFORM SHUTDOWN AND MULTIMEDIA MATERIALS TREATMENT.

The closing of the platform will take place at the discretion of the organization.

All content uploaded by the Visitor on the same will be processed by ITALIAN EXHIBITION GROUP SPA as indicated in art. 8 of this regulation.

ITALIAN EXHIBITION GROUP SPA has the right to change the duration, the opening and closing date and the daily

timetable of the Platform. This right does not entail, for ITALIAN EXHIBITION GROUP SPA, any payment to the Visitor of total reimbursements or indemnities of any kind.

#### 4. WARRANTIES, LIABILITY, FORCE MAJEURE, THIRD PARTY SITES

Disclaimer of Warranties.

ITALIAN EXHIBITION GROUP SPA will endeavor to ensure that the Web Platform and the display of the contents, during the days of the digital exhibition, are available 24 hours a day without interruption; but cannot in any way be held responsible if, for any reason, the Web Platform is not accessible and / or operational at any time or for any period.

Access to the Web Platform may be suspended temporarily and without notice in the event of system failure, maintenance, repairs or for reasons completely unrelated to the will of Italian Exhibition Group SpA or due to force majeure.

ITALIAN EXHIBITION GROUP SPA assumes no responsibility for any fraudulent or illegal use that may be made by third parties, of the content posted, including by the Visitor, within the Web Platform.

ITALIAN EXHIBITION GROUP SPA will not be responsible for:

- any loss of commercial opportunity and any other loss, even indirect, possibly suffered by the Visitor;
- incorrect or unsuitable use of the Web Platform by the Visitor

ITALIAN EXHIBITION GROUP SPA declines all responsibility for false and / or misleading information conveyed through promotional-advertising material and coming from third parties not authorized by ITALIAN EXHIBITION GROUP SPA

#### 5. LINK TO THIRD PARTY SITES

The Web Platform may contain links to third party sites / applications. Italian Exhibition Group SpA has no control over them and, therefore, is in no way responsible for the contents of these sites / applications.

Some of these links may refer to third party sites / applications that provide services through the Web Platform. In these cases, the general conditions for the use of the site / Web Platform and for the use of the service provided by third parties will apply to the individual services. , with respect to which Italian Exhibition Group SpA assumes no responsibility.

#### 6. RESPONSIBILITY OF THE VISITOR

The Visitor assumes all responsibility for the ownership of rights on trademarks and other distinctive signs, patents, industrial inventions, industrial models, photos, videos as well as on any violation of copyright and personality rights inherent in the contents included within the your own virtual space or within chat. The Visitor, therefore, relieves ITALIAN EXHIBITION GROUP SPA from any burden and responsibility in the event of violation of the aforementioned rights and in any case of violation of the rules for the protection of competition, industrial property and patent rights both towards other Users and towards third parties in general. Any disputes in this regard between Users and between Users and third parties must therefore be resolved directly between them, exempting ITALIAN EXHIBITION GROUP SPA from any burden and / or liability.

It is absolutely forbidden to publish content (phrases, images, comments ...) that are contrary to the law, morality, morality.

ITALIAN EXHIBITION GROUP SPA declines all responsibility for the content published by visitors on their personal profile pages or in the sharing and comment areas of the Web Platform.

#### 7. B2B PROGRAM

The meetings requested by the Visitor will become effective only if also confirmed by the Participant. Please note that the agendas may be subject to change until the last moment. There is no limit to the duration of the meeting agreed between Participant and Visitor.

ITALIAN EXHIBITION GROUP SPA cannot be held responsible in any way in the event that one or more of the business meetings scheduled on the Platform do not take place, as well as in the event that the negotiations between Visitor and Participant are not successful; any relationship between the latter must be managed exclusively between them with the total exemption of ITALIAN EXHIBITION GROUP SPA

#### 8. DISCLAIMER OF MULTIMEDIA MATERIALS UNDER THE LAW

The Visitor expressly authorizes ITALIAN EXHIBITION GROUP SPA, to use images / videos portraying himself or any other materials uploaded by him. ITALIAN EXHIBITION GROUP SPA may use the aforementioned images / videos as well as for journalistic and communication purposes, also for promotional-commercial purposes. No use will be made in contexts prohibited by law or that compromise its decorum and dignity. The treatment of multimedia materials will be carried out by ITALIAN EXHIBITION GROUP SPA in full compliance with the regulations in force. No compensation for the Visitor will be provided for the aforementioned use.